

Chairperson: Attorney Roy B. Evans, 414-445-3855

Clerk: Carol Mueller, 414-278-4228

Research Analyst: Glenn Bultman, 414-278-5276

PARK EAST ADVISORY COMMITTEE

Thursday, July 20, 2006 at 3:00 p.m.

Milwaukee County Courthouse - Room 201B

MINUTES

Present: Royster, Balistreri, Fendt, Goldstein, Harris, Jackson, Ruzicka, Zepecki and (Chair) Evans - 9

Absent: Abelson, Eppli, Key, Monreal-Cameron, O'Brien and Par - 6

Resigned: Crumb - 1

SCHEDULED ITEMS

1. Review of resolution creating citizen advisory committee and explanation of its community benefits provisions (to be referred to as the PERC [Park East Redevelopment Compact]).

Mr. Evans introduced himself as the newly appointed Chairman. Mr. Randy Crump verbally confirmed his resignation from the Committee. Members reiterated previous meeting discussions. Overall, members are frustrated with the lack of cooperation of staff and the Department of Economic and Community Development (ECD). It was stressed that active participation from all members is needed to make the PERC work.

2. Discussion of the future role of the committee to advise the County Board on implementing the PERC policies.

Mr. Bultman agreed to create a flowchart to show the entire process. This chart should include the flow of authority and information. The Committee can then evaluate the process and suggest changes. Some members of the Committee feel they should review the RFP before it is released to see if it clearly incorporates the spirit of the PERC.

The Committee would like a meeting scheduled with Supervisor Mayo and the department of ECD prior to the September County Board ECD monthly meeting.

3. Discussion of the recommendations of the Director of Economic and Community Development concerning the sale of Block 4W of the Park East. (This item is scheduled for a meeting on July 25, 2006 for presentation from the two developers and to take whatever action the Committee recommends.)

Clarification was made that no action would be taken today regarding the proposals. Representatives of the two developers, Mr. Randy Crumb and Mr. Rob Ruvin, were present during the meeting. The representatives were instructed to give a 15-20 minute presentation on July 25, 2006 on the how they have adhered with the PERC and how they achieved this. A question and answer period will follow each presentation. Ms. Fendt and Mr. Ruzicka will work together to compile a rating grid for Tuesday's meeting. A draft will be emailed to members for review. The rating grid, based on the criteria contained in lines 61 through 142 of the PERC, will be used to rate the two proposals.

A coin toss decided the order of the developers. Ruvin Development, Inc., will present first. Rana Enterprises will present second.

4. Review of other activities concerning the Park East lands.

The committee was informed that the next RFP will not be sent out before September of 2006. Revised plans for Blocks 1 and 2 will be available sometime prior to the ECD agenda setting which is now scheduled for September 11, 2006.

Mr. Bultman asked that the Committee schedule the next meeting date at each current meeting. Mr. Evans feels the Committee should guide, work together, understand their roll and share information.

Mr. Zepecki and Ms. Fendt will send the Committee Clerk information on the two work groups of the Committee. This information will be presented as an Addendum Item 2, on the July 25, 2006 meeting.

Length of meeting: 3:00 p.m. to 4:45p.m.

Adjourned

Carol Mueller, Committee Clerk

STAFF PRESENT:

Freida Webb, Director, Community Business Development Partners

Jamie Morice, Minority Business Manager, Community Business Development Partners

Mildred Hyde-Demose, Certification Manager, Community Business Development Partners

Glenn Bultman, County Board Research Analyst

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